PEABODY ESSEX MUSEUM

Location: Salem, MA
Client: Peabody Essex Museum
Completed: 1996 (conceptual design)

VSBA’s design for the Peabody Essex Museum maximizes the use of existing buildings and facilities and minimizes the construction of new galleries. To achieve this goal, we developed a system of markers to help clarify a very complex collection and circulation system -- the result of the Museum’s growth over 100 years. Its holdings include Asian art, a natural history collection, and a major nautical collection.

A key element of our exterior design is a new corner entrance with a figurehead “high reader” sign and changeable art board to announce shows and events. These, along with display windows at street level, help to enliven the downtown’s main street.