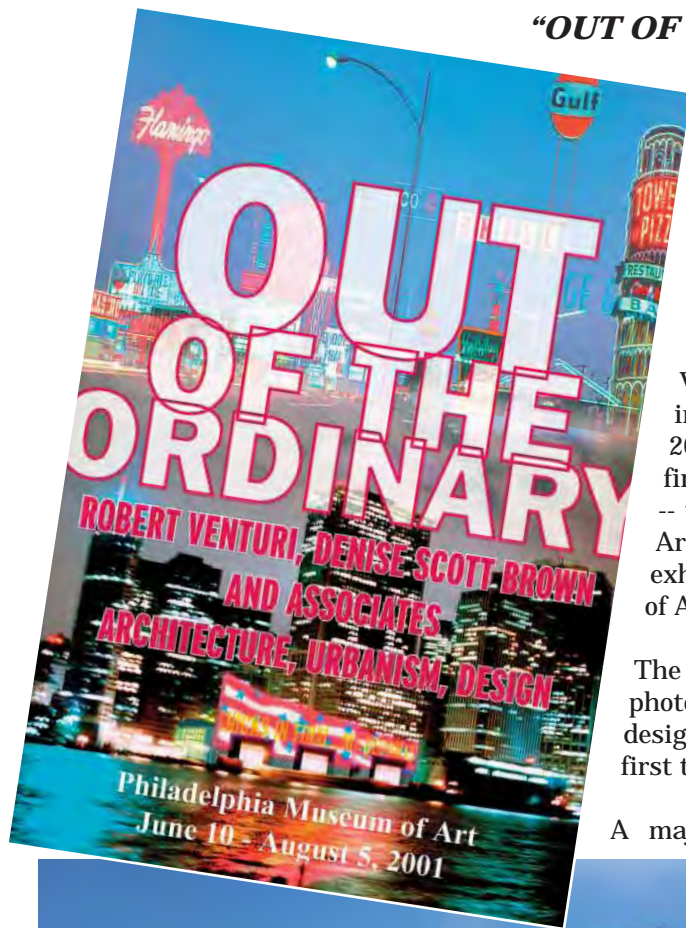


“OUT OF THE ORDINARY” TRAVELING EXHIBITION



Architects: Venturi, Scott Brown and Associates, Inc.

Location: Philadelphia Museum of Art, Philadelphia, PA
Museum of Contemporary Art, San Diego, CA
Carnegie Museum of Art, Pittsburgh, PA

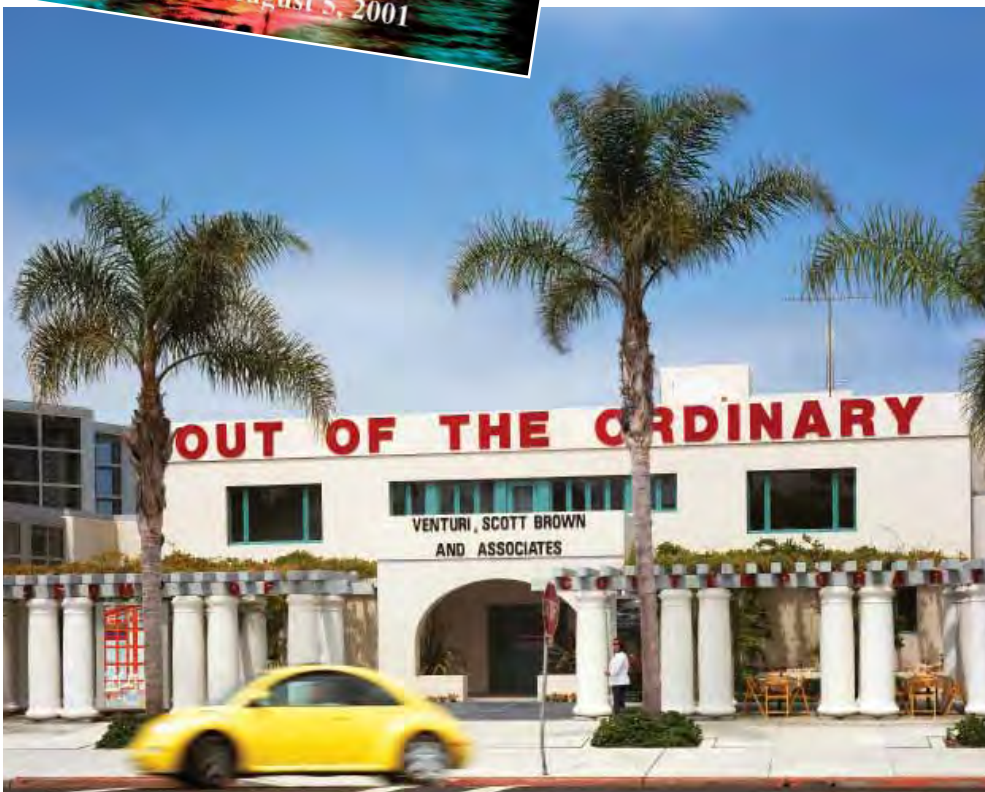
Completion: 2001 (Philadelphia Museum of Art); 2001 (Museum of Contemporary Art, San Diego); 2003 (Carnegie Museum of Art)

Venturi, Scott Brown and Associates' work has been featured in over 89 exhibitions in the U.S., Europe, and Asia. Between 2001 and 2003, the most recent major retrospective of the firm's 40 years of design toured three American institutions -- the Philadelphia Museum of Art, Museum of Contemporary Art, San Diego, and Carnegie Museum of Art in Pittsburgh. The exhibition was originally curated by the Philadelphia Museum of Art.

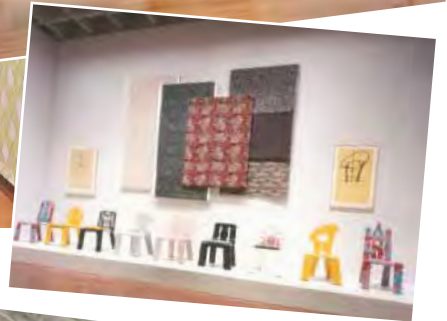
The traveling exhibition featured architectural drawings, models, photographs, and video presentations, as well as furniture, textile designs, and other decorative arts -- many on public view for the first time.

A major component was *The Architect's Dream*, a dramatic multimedia installation. We adapted Thomas Cole's famous painting by adding representations of contemporary signs and icons that enrich our architectural vocabulary. Plasma screens set within the composition cycled through photos of Deeds, Dreams/Themes, and Loves -- our firm's completed works, designs and ideas, and sources of inspiration.

The exhibition was accompanied by an extensive catalogue, *Out of the Ordinary: The Architecture and Design of Robert Venturi, Denise Scott Brown and Associates*, by David Brownlee, David De Long, and Kathryn Hiesinger. It covers our early work, current commissions, and decorative art designs.



The exhibition as shown at the Museum of Contemporary Art, San Diego...



...the Philadelphia Museum of Art...



...and the Heinz Architectural Center at the Carnegie Museum of Art

**Out of the Ordinary
Traveling Exhibition**