



CIVIC SIGN



HISTORIC MARKER

JIM THORPE, PA, LOWER HISTORIC DISTRICT PLANNING STUDY

Architects: *Venturi, Scott Brown and Associates, Inc.*

Location: *Jim Thorpe, PA*

Client: *Carbon County Planning Commission*

Size: *21 acres*

Completion: *1979*

Revitalization planning for the Victorian main street of an historic 19th century town in the coal mining region of Pennsylvania. The project included demographic, economic, transportation, and architectural surveys and analyses, as well as design for site improvements. A small town in Appalachia, Jim Thorpe sought means to broaden its economic base and attract or retain its young people who have continuously had to move to larger cities to find employment. The aim of the study was to provide Jim Thorpe with a picture of its potential for increasing tourism in the context of the region, as well as to recommend guidelines for preserving the architectural integrity and character of the historic district, encouraging and attracting sympathetic economic uses in historic structures, controlling the intensity of new development, ensuring that long time residents recoup the benefits of revitalization, and promoting awareness of the town's unique assets.

Awards:

Historic Preservation Commendation,
Historical and Museum Commission,

Commonwealth of Pennsylvania, for Jim
Thorpe Planning Study, 1980.

Citation, Urban Design and Planning,
Progressive Architecture Annual Awards, for
Jim Thorpe Planning Study, 1980.



