



CANSTRUCTION 2008: iCAN

Architect: Venturi, Scott Brown and Associates, Inc.

Location: Philadelphia, PA

Completion: 2008

VSBA participated in the 2008 Philadelphia Canstruction, a charity event with the Associate AIA Philadelphia to benefit Philabundance, the region's largest food bank and hunger relief organization. Design teams used canned goods to build fantastic sculptures at Philadelphia's Liberty Place Rotunda. Cans were then donated to the needy.

VSBA's design was the iCan -- a 1.8 ton sculpture combining two contemporary icons -- an Apple iPod and a familiar soup can.

To build it, we used 4,000 cans of tuna, tomatoes, spinach, green beans, corn, and tomato paste. The structure was 7' 6" high, 2' 9" wide, and 5'4" long.

Our design was honored with second prize -- but, much more importantly, our cans and additional donated money provided for over 35,280 meals!



