



BETH SHOLOM SYNAGOGUE, VISITOR CENTER

Architect: Venturi, Scott Brown and Associates, Inc.

Location: Elkins Park, PA

Client: Beth Sholom Synagogue Preservation Foundation

Area: 1,800 sf visitor center; 400 sf gift shop

Completion: 2009

Beth Sholom Synagogue is a National Historic Landmark, designated in 2007 by the National Parks Service and the Secretary of the Interior -- one of only four such synagogues in America. The building was the only synagogue ever designed by the renowned Frank Lloyd Wright, and was his last project.

To help bring fresh awareness and increased attendance to this important treasure, VSBA -- in association with Picture Projects -- was chosen to create a new visitor center within the synagogue's Robin Lounge. Our goal was to provide an exciting, informative, and provocative visitor center, while respecting the historically sensitive architecture. The project also includes a gift shop, located in a former catering kitchen.



